

## Media Release

30 October 2020

### **IPH announces new leadership appointment at Griffith Hack**

IPH Limited (IPH) has today announced the appointment of Aaron LePoidevin as Managing Director of respected IP firm, Griffith Hack. Griffith Hack is a member of the IPH group, with a rich heritage in the Australian market.

Aaron has extensive experience in the professional services industry, working at PwC for more than nine years, both at a Director and Partner level. Most recently, he was Head of Online for Uber Eats, a role which fostered his passion for growth and innovation.

IPH Managing Director & CEO Dr Andrew Blattman, said, “Aaron has had an impressive career and his diverse experience demonstrates his strong leadership capabilities and strength in client relationship and strategy development.”

“He is an innovator by nature with exceptional people skills, and I’m sure Griffith Hack’s clients and staff will have an exciting future under his leadership.”

Aaron said he is thrilled to be joining Griffith Hack and the IPH group more broadly.

“Griffith Hack is a well-established brand in the Australian market and, as a member of the IPH group, I see a real opportunity for us to further enhance our service offering to clients throughout the established IPH network in Asia.”

Aaron concluded, “I’m looking forward to working alongside a team of highly regarded IP professionals to continue to achieve great outcomes for our clients.”

Aaron commenced his new role on 19 October 2020.

Ends.

#### **About IPH Limited**

IPH Limited (“IPH”, ASX:IPH), the holding company of AJ Park, Griffith Hack, Pizzeys, Practice Insight, Shelston IP and Spruson & Ferguson, is the leading intellectual property (“IP”) services group in the Asia-Pacific region offering a wide range of IP services and products. These services are provided across Australia, New Zealand, Papua New Guinea, the Pacific Islands and Asia from offices in Sydney, Brisbane, Melbourne, Canberra, Perth, Auckland, Wellington, Singapore, Kuala Lumpur, Jakarta, Beijing, Hong Kong and Bangkok. The group comprises a multidisciplinary team of approximately 900 people, including some of the most highly regarded IP professionals in the Asia-Pacific region. The team services a diverse client base of Fortune Global 500 companies and other multinationals, public sector research organisations, foreign associates and local clients. IPH was the first IP services group to list on the Australian Securities Exchange.